

# Delivering a Modern Approach to Long-Term Dementia Care

Beyond Memory brings moments of joy to life

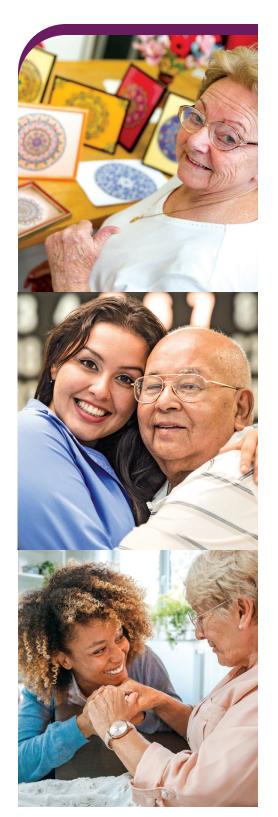
Experience a new way of caring for long-term care residents living with Alzheimer's disease and other forms of dementia. Beyond Memory provides a more supportive, enjoyable setting for those navigating through the later stages of the disease. Our unmatched expertise in dementia care is driving this evolution towards a truly individualized day-to-day experience for your loved one.

- Personalized joy plans make for stronger relationships and more meaningful interactions
- Centralized care and support structure ensures consistency in staffing
- A secure environment where your loved one will be safe and well cared for
- Engaging activities to satisfy your loved one's physical, emotional, and spiritual needs
- Peace of mind for families

Experience outstanding dementia care delivered in the unique setting of St. John's small homes. Call **585–760–1300** to schedule a tour.

Beyond Memory is changing the way older adults living with dementia receive care!





## The Journey of You

Long-term care should not be a one size fits all offering. Many providers promise personalized care and support, yet few are structured to deliver on that promise. Beyond Memory combines top notch expertise in dementia care with a philosophy that ensures each resident is treated as an individual.

### Joy

It may not be what you think of when talking about those who struggle with memory impairment, but Beyond Memory is based on the idea that everyone—especially those living with dementia—deserve to live a life filled with joy. We create a joy plan for each resident that spells out their unique history and outlines specific ways to engage with that resident in a positive way.

#### Consistency

Beyond Memory is uniquely structured to foster familiarity with clinical and support staff by limiting the number of team members that residents see throughout their day. Each member of the Beyond Memory team receives extensive training that enables them to meet the unique needs of people living with dementia. Ongoing coaching ensures a high level of compassion and attention to detail. Both care and support staff—including therapeutic recreation, spiritual care, and social work team members—are dedicated solely to these small neighborhoods.

#### **Comfort**

A primary focus of Beyond Memory is offering an environment that feels comfortable and familiar. We have created relaxing spaces where residents can share meaningful time with staff and other residents on their neighborhood. Resident rooms and other smaller, more intimate common areas are designed specifically for better sensory and reflective experiences. Little touches like the choice of paint colors throughout the neighborhood and wayfinding solutions are based on research and occupational therapy principles specific to the dementia population.

### **Proactive Approach**

Each resident receives a customized joy plan that helps establish your loved one's routine based on their personal preferences. Residents set his or her own schedule for going to bed, waking up, attending activities, and personal care. Individual well-being plans provide team members with valuable information used to develop strategies for identifying causes of distress, thus averting potentially negative interactions.

To schedule a tour, call 585-760-1300 or go to stjohnsliving.org today.



stjohnsliving.org

Embrace life your way today!

BRICKSTONE | HOME | MEADOWS